LAREU is protecting the name and abbreviation of your farm. This means that a new breeder who is registering with LAREU has to propose another farm name and abbreviation if it has been taken already by a different breeder having registered earlier with LAREU.

The farm name can be used in two ways:

1. The name is the name of your farm which has been entered into the field "farm name"

Example: farm name: of Glocestershire

Your animal "Cheryl", which has been born at your farm, will then be named "Cheryl of Glostershire". Cheryl will keep this name for all of her life.

2. You have chosen an abbreviation in addition to your farm name. There is no restriction on the abbreviation (it can also be a name).

Example: farm name: Alpacas of Glocestershire

in addition you also use the abbreviation "AoG"

Your animal Cheryl (born on your farm) will be called, "AoG Cheryl" or "Cheryl AoG". Cheryl will keep this name for all of her life.

In order to launch our system of protecting your farm name (and abbreviation), we are asking all breeders registered with LAREU to fill the field "Farm name" (if not already done) with their farm name and the field "Farm abbreviation" with the desired abbreviation:

Example: Farm name: Alpacas of Glochestershire

Farm abbreviation: AoG

The farm name can be set on the LAREU registration page (log on with your breeder number and password) under "change my personal data". Please fill this field (if not already done). Our protection system is already activ. All breeders registering with LAREU will be asked by the system to propose a different name and abbreviation in case it is used by a breeder who is already in the data base. In case of conflicting farm names of breeders who are already registered, LAREU will assist in the resolving the naming issue. To trigger the assistance, please press the button "Send email" which appears in the field "Farm abbreviation".

Please note that you can use now the French apostrophe (') in the name of your choice.

Example: farm name Pré d'Ardêche